



To Partner with Key Stakeholders to Encourage, Promote, Advance, Govern and Administer the Sport of Diving in and throughout Queensland for the benefit of all Participants

#oneteam #towards2024

Diving Queensland Strategic Plan 2022-2024

The Dream

Incentivise
through Diving
QLD Club
Grants and
Scholarship
Programs

Clubs Thriving

Participant
Experience



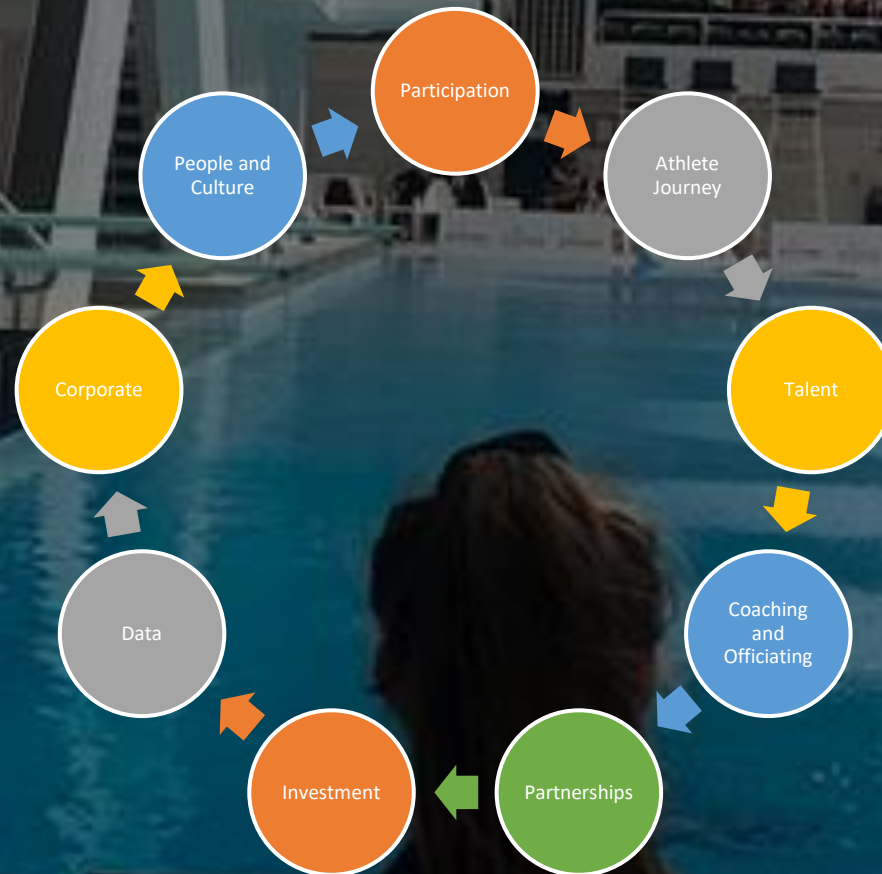
High
Performance –
Sporting
Success

Diving Schools
Program

Largest Diving
State in
Australia

10,000 QLD
Divers

Key Pillars for success



Participation

Participation Pathways

- School diving program
- LTD link to Swim Schools, Gymnastics and Trampolining Clubs

Equitable Participation Opportunities

- Improving competition model-including Club Comps and Team Comps
- Club Awards, Learn to Dive Program

Initiatives Targeting Under Represented Groups

- Deaf Diving
- Indigenous Diving
- Adult Diving

Activities and Event in the Community

- Holiday Diving Program
- JumpIn Days
- Come & Try Days (Clubs)

Athlete Journey

Diving Camps

State Competition Strategy Review

Retention Strategy for Divers from Diving Australia High Performance Pillar

Onboarding – Packs, Videos and Workshops

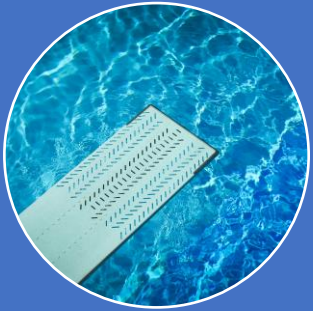
Pathway Mapping for all Levels of Engagement

Lifelong Community

QAS AW&E Team Engagement



Talent



Grow
Participation
Base



Queensland
Talent
Program



Incentivise
Clubs



Partnership
with Schools



Boys only
Testing



Coaching and Officiating

Showcasing of
Role Models
and Pathways

Incentivising
through
Scholarships

Retain Retiring
Divers

Sharing of
Knowledge

Mentoring

Head Coaches
Meeting

Refresh of
Judging
Course

Annual Level 1
& 2 Coaching
Courses

Using Divers
to Judge

Coaching from
Home Model
Development



Partnerships

QAS Sleeman Sports Centre

Gold Coast Aquatic Centre

Kawana Aquatic Centre

Rockhampton Pool

Aquatics

Local, State and Federal members of Parliament

Universities and Schools

Diving Australia

Diving Federations across the world – diving sister states/cities

Coach education crossover



Investment

Government

Private Philanthropy

Corporate Sponsorship

National Partnerships

Towards 2032 Value Proposition



Data

Establish Data Collection Capability

Satisfaction and Customer Journey Mapping

Track Success and Celebrate

Facility Development Projects and Strategy that is Data Driven



Corporate

Risk Assessment Templates for Facilities

Game Plan implemented for all Clubs

Strategic Plan

Newsletter Impact

Digitise and Simplify Barriers to Entry

Appearances and Presence at all Major Sports Functions

Invite Sponsors and VIPs to Showcase Events

Governance - Review of Policies and Procedures

Capability Improvement- AICD Sports Governance Courses

Education and Training- Sports Integrity Australia Education



People and Culture

Network of
Volunteers

Annual Awards
Events

Community
Based Projects
and Key Charity
Alignment

Community
Impact

Uniform - Pride
in QLD

Quarterly Social
BBQ and Social
Events Schedule

Ensure Right
People in the
Right Roles





The Scoreboard

How Will We Measure Success?

